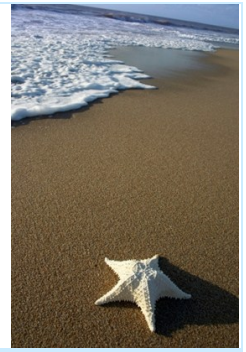




## VENDOR UPDATE Summer 2011

A Publication of the Maryland WIC Program  
Maryland Department of Health and Mental Hygiene, Family Health Administration  
Martin O'Malley, Governor – Anthony G. Brown, Lt. Governor – Joshua M. Sharfstein, MD., Secretary



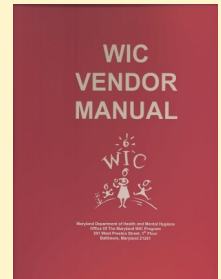
### VENDOR SHELF PRICES

Prices for the second quarter of 2011 are due no later than July 15, 2011. Please remember to provide your price list only on or after the effective date (July 1, 2011) requested by this office. Chain stores (Giant, Safeway, Wal-Mart, Food Lion, etc.) should not submit price sheets. Your corporate contact will submit prices for your entire chain. If you are responsible for submitting prices, please ensure that your UPC codes conform to the 8, 12, or 13 digit format – **do not substitute zeros in place of unknown digits!** You must also provide the check digits (the leading and ending digits of the code). Registered CART users are required to use the CART online system to submit prices for their stores. Lastly, your price submission form should not reflect food items that are not WIC authorized. If you have any question about shelf price submission, please contact Mr. Siwon Lee at 410-767-5433, Tiasha Taylor at 410-767-3519, or call 1-800-242-4WIC (4942) toll free.



### 2011 WIC VENDOR MANUAL

The 2011 WIC Vendor Manual will be mailed to all authorized vendors and corporate contact persons in July. Please replace the contents of your Vendor Manual binders. The 2011 WIC Vendor Manual is also available in Korean upon request. The 2011 WIC Vendor Manual is available online in Adobe PDF at [www.mdwic.org](http://www.mdwic.org) in English or Korean. If you require additional copies of the manual, contact Mr. Siwon Lee at 410-767-5433, Tiasha Taylor at 410-767-3519, or call 1-800-242-4WIC (4942) toll free.



### GERBER INFANT FOODS

Included with your 2011 WIC Vendor Manual is a flyer to remind your cashiers and your WIC customers that the Gerber infant vegetables and fruit 2-pack, if purchased with a WIC check, counts as two containers. We have seen an increase in the number of rejected WIC checks for infant foods due to cashiers allowing twice the amount of infant vegetables and fruit to be purchased. A new watermark has also been added to these checks that reads, “a 2-pack = 2 containers,” for emphasis. If you have any questions about the Gerber Infant Foods, please contact James A. Butler at 410-767-5158, Mr. Siwon Lee at 410-767-5433, or Tiasha Taylor at 410-767-3519, or call 1-800-242-4WIC (4942) toll free.



## ELECTRONIC BENEFITS TRANSFER

The Maryland WIC Program held its first WIC Advisory Group for EBT (WAGE) meeting on June 1, 2011. The purpose of this meeting was to introduce the Program's new WIC EBT Project Manager, Joseph Ferrara, and to provide an overview of WIC EBT and the role that WAGE members will play. The WAGE brings together State, WIC Local Agency, WIC Vendors, and other stakeholders to help examine factors that will ultimately assist in guiding the Maryland WIC Program's EBT transition. If you are interested in participating, please contact James A. Butler at 410-767-5158, Mr. Siwon Lee at 410-767-5433, or Tiasha Taylor at 410-767-3519, or call 1-800-242-4WIC (4942) toll free. We will keep you updated on our progress.



## 2011 CASHIER TRAINING



Below are available Cashier Training sessions through September 2011. Cashier training is optional and is offered by the WIC Program to help you keep your cashiers properly trained. If you are interested in signing up your store staff, please use the registration form included with the schedule. The schedule and registration form are also located at [www.mdwic.org](http://www.mdwic.org). **If your store registers for training, please be sure to attend!**

Johns Hopkins	July 19
Frederick County	July 21
Prince George's County	July 29
Anne Arundel County	August 1
Caroline County	August 8
Queen Anne's County	August 9
Allegany County	August 10
Baltimore County	August 10
Baltimore City	August 11
Howard County	August 22
Washington County	August 25
Baltimore County	September 14
Charles County	September 22
Cecil County	September 23
Harford County	September 26

*The Vendor Update is a publication of the Maryland WIC Program.*

Visit us online at [www.mdwic.org](http://www.mdwic.org)

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The Department, in compliance with the Americans With Disabilities Act, ensures that qualified individuals with disabilities are given an opportunity to participate in and benefit from DHMH services, programs, benefits, and employment opportunities.

USDA prohibits discrimination in the administration of its programs.